



School Readiness: Preparing Every Child to Learn

April 27, 2020

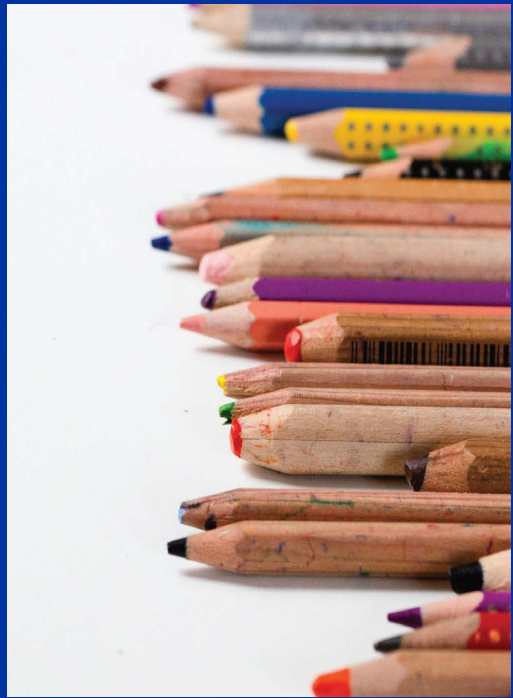
The Andrus Center believes Idaho must invest in an early education system capable of preparing our children to compete in an increasingly global economy by ensuring every child can come to school ready to learn.

Research shows that 3rd grade reading scores and 4th & 8th grade math scores are strong predictors of future workforce success – from high school graduation rates to life-long earnings potential. And sadly, lower scores at these critical junctures are also strong societal predictors – of future crime rates and higher incarceration rates. Each part of the learning pipeline is important, and each part is reliant on the earlier parts for success. Through the 3rd grade, students learn to read. Afterwards, they read to learn. Those that start out without the requisite learning skills tend to struggle throughout their academic studies.

Five years ago, the Andrus Center’s Finding Common Ground conference focused on Idaho’s need for early education building blocks that communities could use to customize programs to their individual needs. Five years later, we want to continue the conversation, spotlighting innovative solutions being implemented throughout our state and ensuring all Idaho children can access the tools they need to enter school ready to learn.

SPONSORSHIP REACH

- 2015 Andrus Education Conference saw 250 attendees, with 300 est. for 2020
- 91,700 tweet impressions during 2018, with 120,550 est. for 2019
- 23K impressions on the Andrus Center Facebook in 2018, with 71k Est. for 2019
- Statewide advertising
- Logos on website, programs, and table markers; Social Media personalized Thank You’s
- Options to participate in networking opportunities for increased corporate awareness



ABOUT THE ANDRUS CENTER FOR PUBLIC POLICY

Named for Cecil D. Andrus, Idaho’s only four-term Governor and former Secretary of the U. S. Department of the Interior, the Andrus Center advances Andrus’ legacy issues – wise use of our environmental resources, proper funding of education for our children and the cultivation of leadership from all segments of our society.

The Andrus Center is a nonprofit organization supported by donors and volunteers.

SPONSORSHIP OPPORTUNITIES

Sponsors play a critical role in the success of our conference. Your financial support allows us to keep registration affordable for individuals and organizations with limited budgets, as well as provide quality speakers from across the United States. It also makes a public statement about your company’s commitment to develop the future workforce in Idaho – a statement that is important to your employees, your customers, your business partners, and your community. Become a sponsor of the Andrus Center’s Annual Education Conference and help us educate, motivate, and inspire the community you depend on.

PARTNER-\$5,000

- Primary logo placement on all conference materials
- Primary logo placement on conference webpage
- Full-page advertisement in conference program
- Sixteen (16) conference tickets
- Inclusion on Thank You page of conference program
- Two (2) secured Event tables, with company placard
- Mentions on all Andrus Social Media

FRIEND-\$3,000 (2 available)

- Secondary logo placement on all conference materials
- Secondary logo placement on conference webpage
- Half-page advertisement in conference program
- Eight (8) conference tickets
- Inclusion on Thank You page of conference program
- One (1) secured Event table, with company placard
- Mentions on all Andrus Social Media

COMMUNITY-\$1,500 (2 Remain)

- Logo placement on conference webpage
- Quarter-page advertisement in conference program
- Eight (8) conference tickets
- Inclusion on Thank You page of conference program
- One (1) secured Event table, with company placard
- Mentions on all Andrus Social Media

SUPPORTER-\$750 (4 available)

- Logo placement on conference webpage
- Four (4) conference tickets
- Inclusion on Thank You page of conference program
- Mentions on all Andrus Social Media

TABLE-\$500 (8 available)

- Eight (8) conference tickets
- One (1) secured Event table, with company placard

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