



**BOISE STATE
UNIVERSITY**

Campus Master Planning Open House

WORKSHOP 1: KICK-OFF, GOAL SETTING, VISIONING

28 February 2024

AYERS
SAINT
GROSS



ALBERTSONS LIBRARY

Introductions

Boise State core planning team – Ayers Saint Gross



Carolyn Krall
Project Mgr, Planner, Architect
Ayers Saint Gross

- Contact for day-to day coordination
- Collaboration with consultants
- Leading deliverable production
- Tracking/managing schedule & budget



Ashwin Dharmadhikari
Campus Planner
Ayers Saint Gross

- Leading planning facilitation & engagement with stakeholders
- Creating materials & content
- Documenting process



Brooke Berge
Designer, planner
Ayers Saint Gross

- Graphic Communications
- Mapping and modeling
- Supports planning documentation, & engagement facilitation



Allison Wilson
Director of Sustainability
Ayers Saint Gross

- Sustainability /resiliency
- Advocate for inclusion
- Realistic, data-informed solutions

Ayers Saint Gross

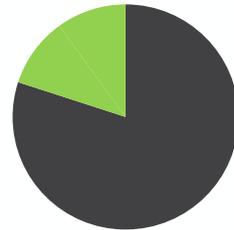
LEADERS IN HIGHER EDUCATION

We engage people and places to create design & enrich the world.

FOUNDED

1912

PROJECTS



80% 20%

higher education edge of campus developments

DISCIPLINES

Planning	Landscape Architecture
Urban Design	Space Analytics
Architecture	Interior Design
Graphic Design	Sustainability

COLLEGE AND UNIVERSITY MASTER PLANS

275+

LEED

8.2 million SF of LEED Certified Space

\$2.8 billion in total construction cost

PROFESSIONAL STAFF

200+

LOCATIONS

Baltimore, MD
Washington D.C.
Austin TX
Tempe, AZ

3 Platinum

31 Gold

35 Silver

3 Certified

Leadership in Research

KNOWING HOW A PLACE COMPARES TO OTHERS ILLUMINATES THEIR MOST UNIQUE FEATURES

2013 COMPARING CAMPUSES STRATEGIC PLANS

KANSAS STATE UNIVERSITY
TOP 50 IN PUBLIC RESEARCH
12% ENROLLMENT GROWTH
IMPROVE QUALITY OF FACILITIES

VIRGINIA COMMONWEALTH UNIVERSITY
TOP 50 IN PUBLIC RESEARCH
24% FACULTY GROWTH
IMPROVE QUALITY OF FACILITIES

9%
26%
23%
78%

2016 COMPARING INNOVATION DISTRICTS

KINCINNATI SQUARE | KINCINNATI, IN
MISSION BAY | SAN FRANCISCO, CA
1610TH | KANSAS CITY, MO
CONVERGE SQUARE | WASHINGTON, DC
PROVIDENCE INNOVATION DISTRICT | PROVIDENCE, RI
UNIVERSITY OF MARYLAND BIOPARK | COLLEGE PARK, MD
CORTIZ INNOVATION COMMUNITY | COLUMBIA, MO
NAAS FORESTS INNOVATION QUARTER | BRISTOL, VA
VENTURE DISTRICT | COLUMBIA, MO
UCITY SQUARE | INDIANAPOLIS, IN

2021 COMPARING CAMPUSES Open Spaces

UNIVERSITY OF TEXAS AT EL PASO
PURDUE UNIVERSITY
STANFORD UNIVERSITY
THE CITADEL
SIMON FRASER UNIVERSITY
OKLAHOMA STATE UNIVERSITY
HOWARD COMMUNITY COLLEGE

Past, Present, and Future
SUSTAINABLE SOLUTIONS
EQUITABLE SPACE

THE CHRONICLE OF HIGHER EDUCATION.

Rethinking Campus Spaces

How to Prepare for the Future of Learning and Work

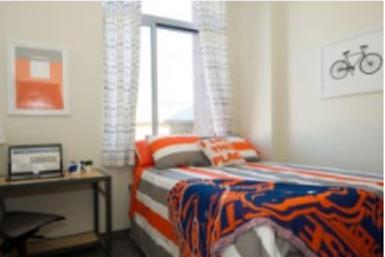
STRATEGIC PLANS

INNOVATION DISTRICTS

OPEN SPACE

Team with Deep Knowledge of Boise State

HISTORY OF COLLABORATION



2013

2015 MP

2017

2024



FACULTY + STAFF FORUM
Campus Master Plan
Final Draft Presentation
classrooms, housing, collaborative spaces, recreation, parking, biking, libraries, dining options, athletics, open space, signage, benches, transit, computing labs

WHEN: All Faculty + Staff are invited
WHERE: Thursday April 10, 12:30-2:30 pm
WHERE: SUB Simplot A Ballroom

Please join us for a preview of the master plan update which will shape the future of the Boise State University campus. This is your chance to see how the plans have progressed. Also from faculty and staff, to ask questions and provide comments which will influence the final Campus Master Plan document. The Master Planning Team will present a brief overview of the plan and process to date and review highlights of the proposed plan. The presentation will be followed by a Q+A discussion.

BOISE STATE UNIVERSITY
QUESTIONS OR COMMENTS?
www.sustainableboisestate.edu



BOISE STATE UNIVERSITY

CAMPUS MASTER PLAN 2015

MAP UPDATES 2016, 2018, 2019

CAMPUS MASTER PLAN UPDATE

Boise State core planning team – The Land Group



Tamara Thompson
Principal, Planner
The Land Group

- Contact for TLG coordinating civil & landscape collaboration
- Lead facilitating planning & engagement with neighborhood associations and City of Boise



Christopher Hawkins
Landscape Architect
The Land Group

- Analysis of open space, landscape & place making
- Planning for resilient, sustainable landscapes & best practices



Jason Densmer, PE
Principal, Civil Engineer
The Land Group

- Analysis of infrastructure
- Stormwater management
- Sustainable practices



Doug Russell, PLA
Landscape Architect
The Land Group

- Analysis of open space, landscape & place making
- Planning for resilient, sustainable landscapes & best practices



Trusted advisor to Boise State University and effective partner to Ayers Saint Gross.

EXPERIENCE WITH BOISE STATE

+25 years

67 projects

EXPERIENCE WITH AYERS SAINT GROSS

10 years

+3 projects

DISCIPLINES

Planning
Landscape Architecture
Civil Engineering
Surveying

PROFESSIONAL STAFF

48

FOUNDED

1988

MISSION

Create sustainable built environments that blend progress and preservation to achieve the highest quality design and advance our region.



ALBERTSONS LIBRARY

Process + Timeline

Who Will we Work With



- **Executive team** – *leadership, decision-makers*
- **Steering Committee** – *represents all major stakeholders including students and faculty*
- **Campus Stakeholders**
 - *Academic, Research, Enrollment, Student Services, Housing, Dining, Recreation, Health-Wellness, Athletics,*
 - *Students – ASBSU, clubs & orgs*
- **Outreach to Community**
 - *Neighborhood Assoc, City, County & Valley Regional Transit*
- **Welcome everyone into the process**

Master Plan Executive Team

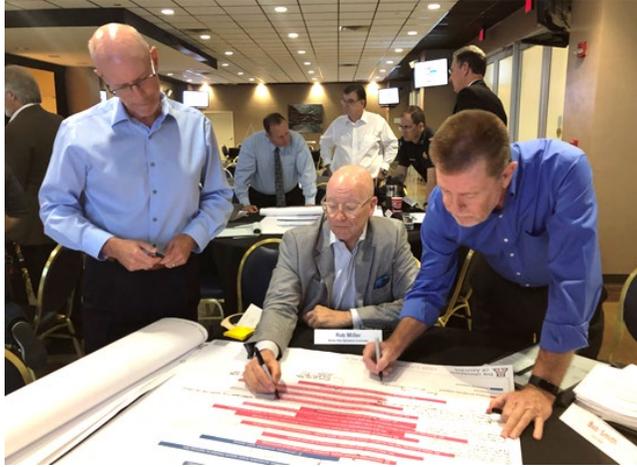
- Marlene Tromp, President
- John Buckwalter, Provost and Vice President for Academic Affairs
- Alicia Estey, CFO.COO, Vice President for Finance & Operations
- Matthew Ewing, Vice President for University Advancement
- Nancy Glenn, Vice President for Research and Economic Development
- Jeremiah Shinn, Vice President for Student Affairs & Enrollment Management
- Jeramiah Dickey, Executive Director of Athletics
- Bill Brady, Chief Human Resources Officer
- Lauren Griswold, Chief Communications & Marketing Officer
- Andrew Finstuen, Assoc Vice President for Strategic Planning & Special Initiatives, Dean, Honors College
- Shawn Benner, Dean, College of Innovation and Design
- Jenn White, Special Counsel for Government Relations, Assist Vice President for Finance & Operations
- Peter Risse, Senior Advisor, Government Relations
- Brian Wampler, President's Professor of Public Scholarship and Engagement
- Alicia Garza, Professor and President's Fellow
- Drew Alexander, Associate Vice President Campus Operations
- Christy Jordan, Executive Director, Capital Planning and Space Management
- Kylene Collette, Campus Planner, Capital Planning and Space Management

Master Plan Steering Committee

- Erika Anderson, President's Office*
- Andrew Finstuen, Assoc Vice President for Strategic Planning & Special Initiatives, Dean, Honors College
- Jeff Banka, University Financial Services & Treasury*
- Zeynep Hansen, Provost's Office
- Renee Rehder, Enrollment Services*
- Argia Beristain, University Advancement*
- Jana LaRosa, Research*
- Lynda Tieck, Housing & Residence Life
- Drew Alexander, Associate Vice President, Campus Operations
- Jillian Moroney, School of Public Services, Faculty Representative
- Krista Paulsen, School of Public Services, Faculty Representative
- Angel Dang, ASBSU, Student Representative
- Jack Vuturo, ASBSU, Student Representative (alt)
- Christy Jordan, Executive Director, Capital Planning and Space Management
- Kylene Collette, Campus Planner, Capital Planning and Space Management

** members of the University Strategic Planning Council*

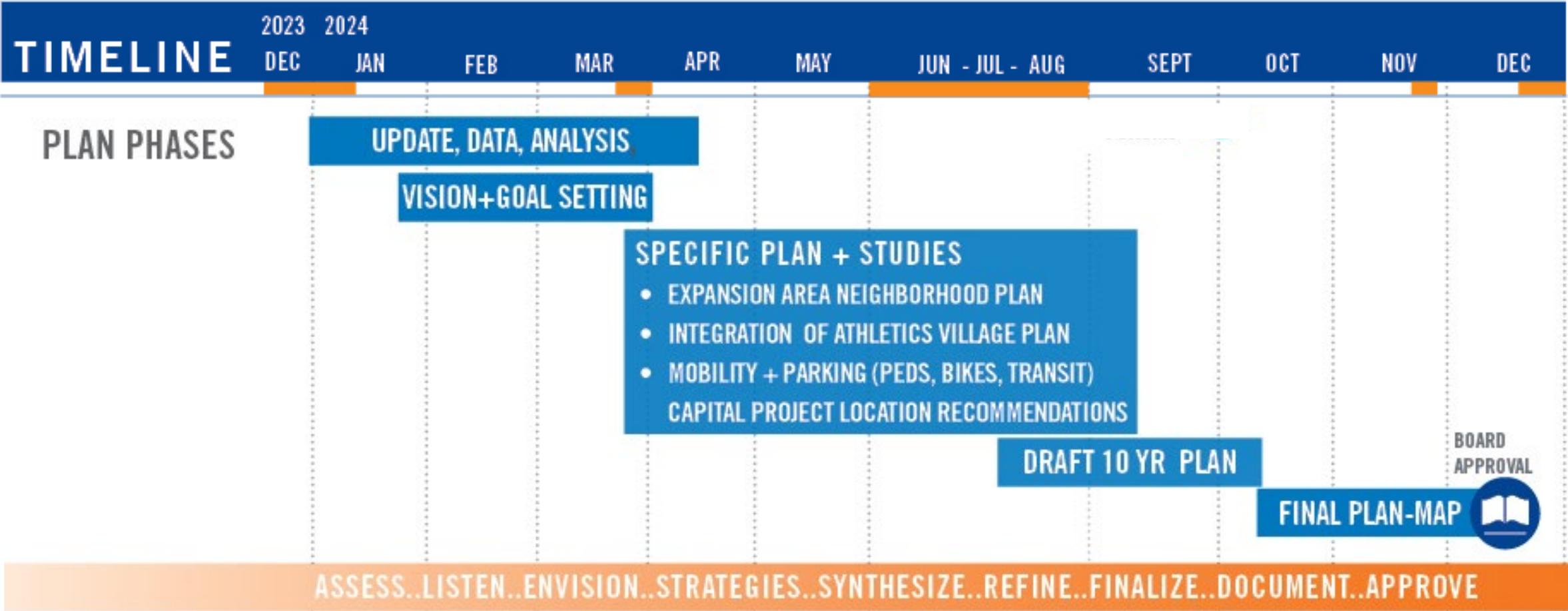
Process: planning governance



- Engage Leadership in Goal Setting & Visioning
- Steering Committee workshops w/ planners facilitating
- Data analysis for a shared understanding
- Engage intentionally listening for concerns, opportunities
- Specific study areas include:
 - Expansion Area and neighborhoods, incl Lusk District
 - Athletic Village Plan integration
 - Mobility, circulation, transportation, parking,
 - Sites for near term capital projects + 10 yr CIP
 - Sustainability integration
- Track Goals + Strategies in a matrix with actions, projects
- Consensus shapes the draft plan
- Leadership check-ins at key points



Process



Process



Campus Engagement with Intention

Broad & Inclusive Engagement, Generates Data + Plan Themes for follow-up with Leadership

1. HOW DO YOU PREFER TO STUDY / COLLABORATE?

For each topic below, place one (1) dot in the box that best describes you or the student on the scale that represents your preference.

STUDY / COLLABORATION LOCATION:

- SELECT OFF-CAMPUS PUBLIC SPACE (e.g., coffee shop)
- ON-CAMPUS INDOOR PUBLIC SPACE (e.g., quad area, ex. library)
- OFF-CAMPUS PUBLIC SPACE (e.g., coffee shop)
- INDOOR ENCLOSED STUDY ROOM
- OUTDOOR SPACE
- AT HOME / RESIDENCE HALL

STUDY / COLLABORATION ENVIRONMENT:

OPEN SEMI-OPEN SEMI-ENCLOSED ENCLOSED

PLACE DOTS HERE PLACE DOTS HERE PLACE DOTS HERE

BY GROUP SIZE:

- INDIVIDUAL
- SMALL GROUP (2-3 people)
- MEDIUM GROUP (4-6 people)
- LARGE GROUP (7+ people)

STUDY GROUP SIZE:

PLACE DOTS HERE PLACE DOTS HERE PLACE DOTS HERE

Participants: Freshman, Sophomore / Junior / Senior living ON campus, Sophomore / Junior / Senior living OFF campus, Post Grad / Grad Student, Professor Williams (Visiting Gorilla), Staff.



Visit the Engagement Website!

TAKE THE SURVEY!

<https://www.sustain.ucla.edu/plan/>

Take the Survey! Tell your friends!

Host is sharing poll results

1. What should be the top three priorities of the master plan related to mission critical space? (Honor System - pick three only) (Multiple choice)

Dedicated OneMUSC/PE spaces	32%
Faculty collaboration space	36%
Improved ambulatory functions	50%
Improved quality of research space	36%
Large classrooms/right type of classrooms	43%
New comprehensive cancer center	25%
Office space close to the hospital	25%

ON CAMPUS & IN PERSON

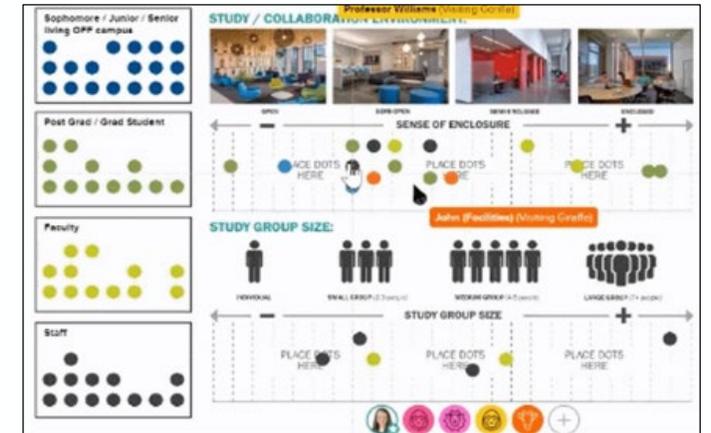
VIRTUALLY ON ZOOM, ONLINE

Public Community Engagement

Listening, Informing, Posting & Reporting Back to Leadership



ON CAMPUS & IN PERSON



VIRTUALLY ON ZOOM, ONLINE

Master Plan Direction from Leadership *(summary notes)*

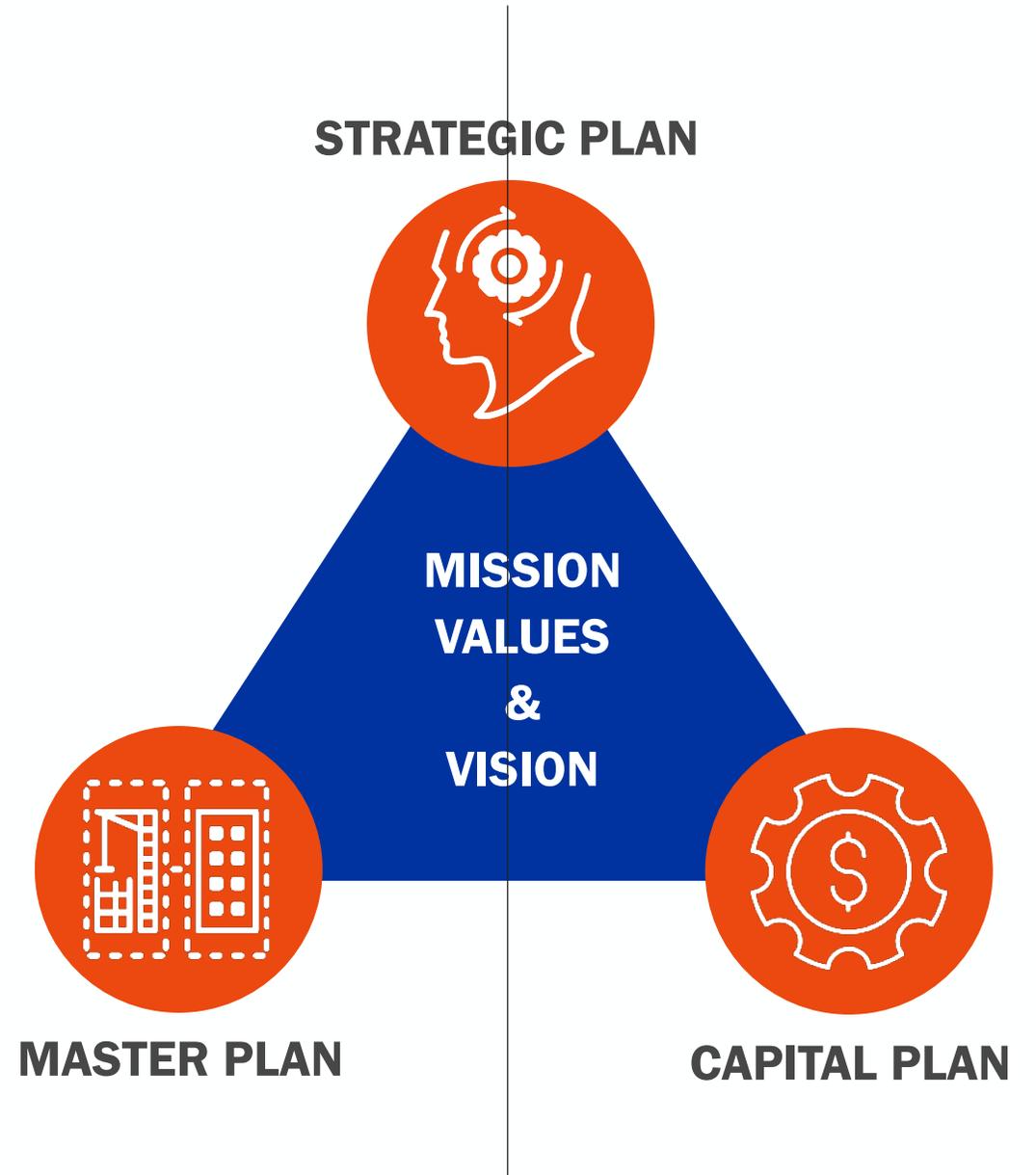
- Different Approach to Master Plan
 - *principles & strategic goals guide decisions*
 - *land use plan (not building footprints)*
 - *intentional growth*
 - *facilities & space are shared resources, flexible & adaptable*

Campus planning alignment

Strategic plan supports mission to advance the vision with specific goals & strategies

Master plan supports strategic goals with campus development and will:

- Balance visionary and practical
- Center the student experience
- Commit to transparent process & inclusive engagement



The image shows a university campus scene viewed through a circular frame. In the background, there is a large, multi-story brick building with many windows. In front of the building is a large green lawn where several people are walking or sitting. There are trees with yellow and orange leaves, suggesting autumn. An American flag is visible on a tall pole to the right. The entire scene is overlaid with a semi-transparent orange filter. The text "Strategic Plan - Master Plan Nexus" is centered in white, bold, sans-serif font.

Strategic Plan - Master Plan Nexus

Campus planning alignment

Strategic Master Plan

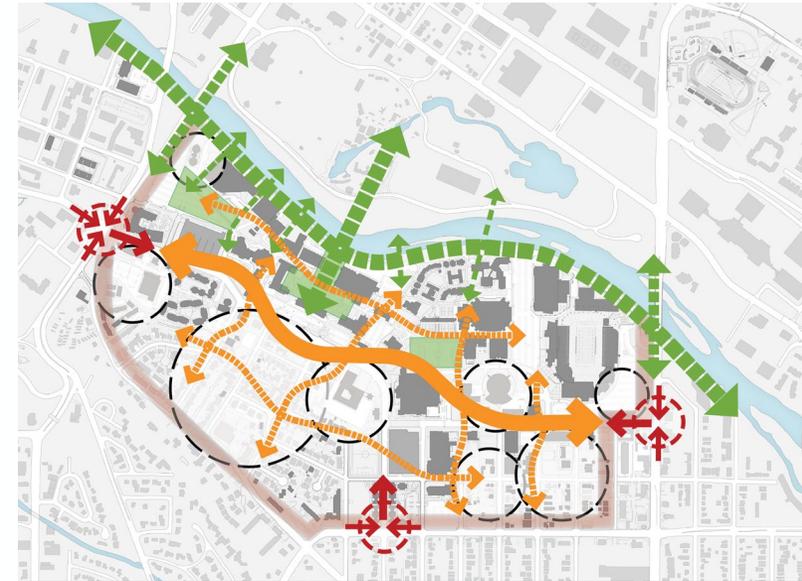
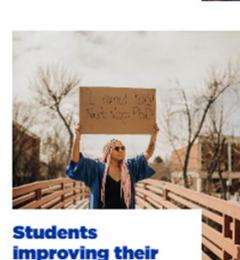
*high level, broad, capacity-oriented;
leadership drives toward consensus;
narrative, diagrammatic*

Academic Plan

*To meet strategic plan goals,
Implement academic initiatives with
action plans and programs*

Physical Master Plan

*physical, technical, implementation-oriented;
steered by committees toward consensus;
map + reports to guide implementation*



Our Mission

Boise State provides an innovative, transformative, and equitable educational environment that prepares students for success and advances Idaho and the world.

Our Vision

To be a premier student-success driven research university innovating for statewide and global impact. The trailblazing, innovative character that has always defined Boise State will help us foster student success, advance Idaho and Idahoans, and strengthen our culture of innovation and impact.

"Innovation is in our DNA. It's just what we do at Boise State." — Dr. Marlene Tromp, President

We sometimes call it Blue Turf Thinking, and we've been nationally recognized for it. Boise State is building on our culture of innovation — developing research that positively impacts lives, structures that transcend disciplines so researchers and students can collaborate on big problems, and spaces and programs specifically devoted to innovation.



Transformative research



MakerLab: Making a better world



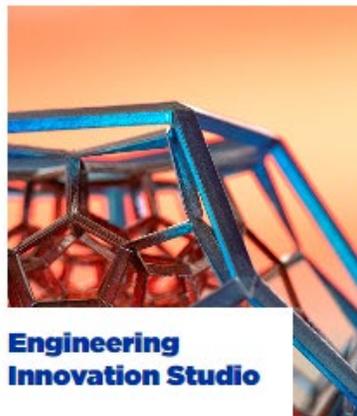
College of Innovation and Design



Cultivating creativity and collaboration



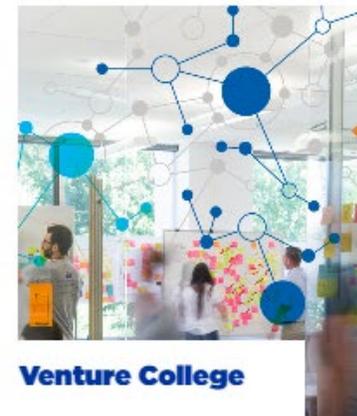
Public service transcending divisions



Engineering Innovation Studio



Students improving their communities



Venture College

Strategic Plan Goals



Improve Educational Access and Student Success



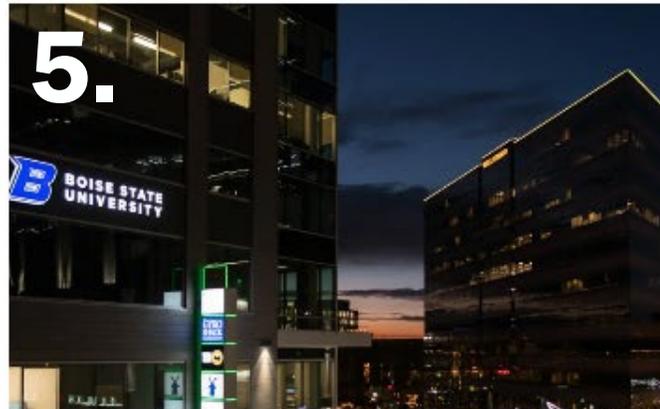
Innovation for Institutional Impact



Advance Research and Creative Activity



Foster Thriving Community



Trailblaze Programs and Partnerships





ALBERTSONS LIBRARY

Planning for 10 yrs of growth & change

Master Plan Direction from Leadership *(summary notes)*

- **'STEM U'**
 - *fastest growing program demand, intentional growth*
 - *facilities & space are shared resources, flexible & adaptable*
- **Synergy with City of Boise**
 - *engagement with the City as development partner*
 - *housing affordability impacts recruitment/retention of faculty, staff*
 - *Lusk District project, partnering with the City is inspiring new thinking*
- **Partnerships**
 - *research enterprise grew by 75% over the last 5 years*
 - *opportunities to integrate with community and industry (Micron, healthcare, etc.).*

Master Plan Enrollment Growth Projections

	Undergraduate		Graduate		Online Undergrad/Grad		Total Headcount
Fall 2023	23,543		3,184		2,441	1,415	26,727
Degree/non-degree seeking	17,085	6,485	2,813	317	10.4 %	4.3 %	
10-yr projection	+9.3 %		+19.6 %		??	+16 %	
Fall 2034	25,733		3,871		2,668	1,602	29,604
	Growth: <ul style="list-style-type: none"> • <i>Small increase in retention</i> • <i>Modest growth in 1st yr and transfer students</i> • <i>9.3% increase over 10 yrs</i> 		Proposed/New Programs: <ul style="list-style-type: none"> • <i>Radiologic Sciences</i> • <i>Data Science</i> • <i>Sociology MA</i> • <i>Adult Ed</i> • <i>Higher Ed + Student Aff</i> • <i>Computational Science</i> • <i>Health Sciences, doctoral</i> • <i>Public Humanities, doctoral</i> 		Proposed/New Programs: <ul style="list-style-type: none"> • <i>Genetic Counseling</i> • <i>Resp Care</i> • <i>Social Work</i> • <i>Digital Comm</i> • <i>Accounting</i> • <i>Finance</i> • <i>MBA</i> • <i>Philanthropy</i> • <i>CYBER Core</i> • <i>OPWL</i> • <i>EdTech, MA, doctoral</i> • <i>Nursing, doctoral</i> 		

Sources: Renee Rehder, Director of Strategic Enrollment Initiatives
 Scott Lowe, Dean of the Graduate College

Master Plan & Enrollment Growth *(discussion summary notes)*

- **Continuing Growth** - fortunate to be growing w/Boise; affordable tuition for Idaho, Washington, Oregon & California residents.
- **New programs** - graduate college listed proposed added programs, but expect more.
- **Instructional Space** - funded program for renewal (year-by-year), trying different formats to test what is most successful.
- **Retention** - rate has improved with the emphasis on student success, and this also boosts headcounts.
- **Online vs In-person** - 39% FTES online today, 23% graduate from fully online programs; expect growth beyond projections.
- **Faculty-staff space** - lack of gathering, collaborative space dedicated for faculty or staff (is a new space in progress?)
- **Student space** - SUB is the 'living room' of the campus, but heavy on meeting space and light on space w/student agency.
 - Live-learn communities to include space for student study & projects; agency to 'get messy'; indoor & outdoor space;
 - more spaces supporting mental health (beyond recreation or health clinic).
- **Student Housing** - enrollment headcount growth by 3000 in 10 yrs? on-campus vs. private sector development?
 - Growing need for housing for grad students, post-doc, new faculty.
- **Engage Riverfront** - working with City; new res hall adding momentum for more improvements, incl safe physical access.
- **Sustainable** - foster sustainable campus & thriving community (includes environment, economic and equity goals-principles).

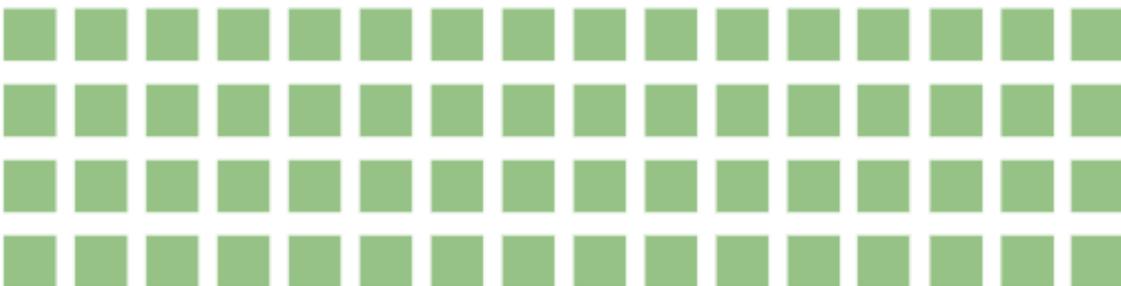
Mural Exercises

- Goal Setting
- Visioning
- Strategic Plan – Master Plan Nexus

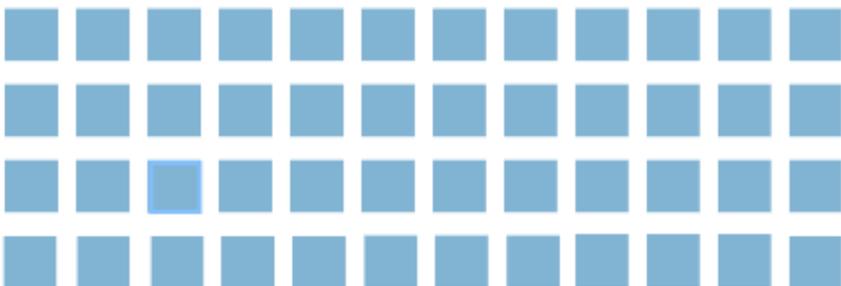
Mural

GOAL SETTING

MASTER PLAN:



PLANNING PROCESS:



Online exercise – Executive Team added proposed goals by clicking on a sticky note and typing.

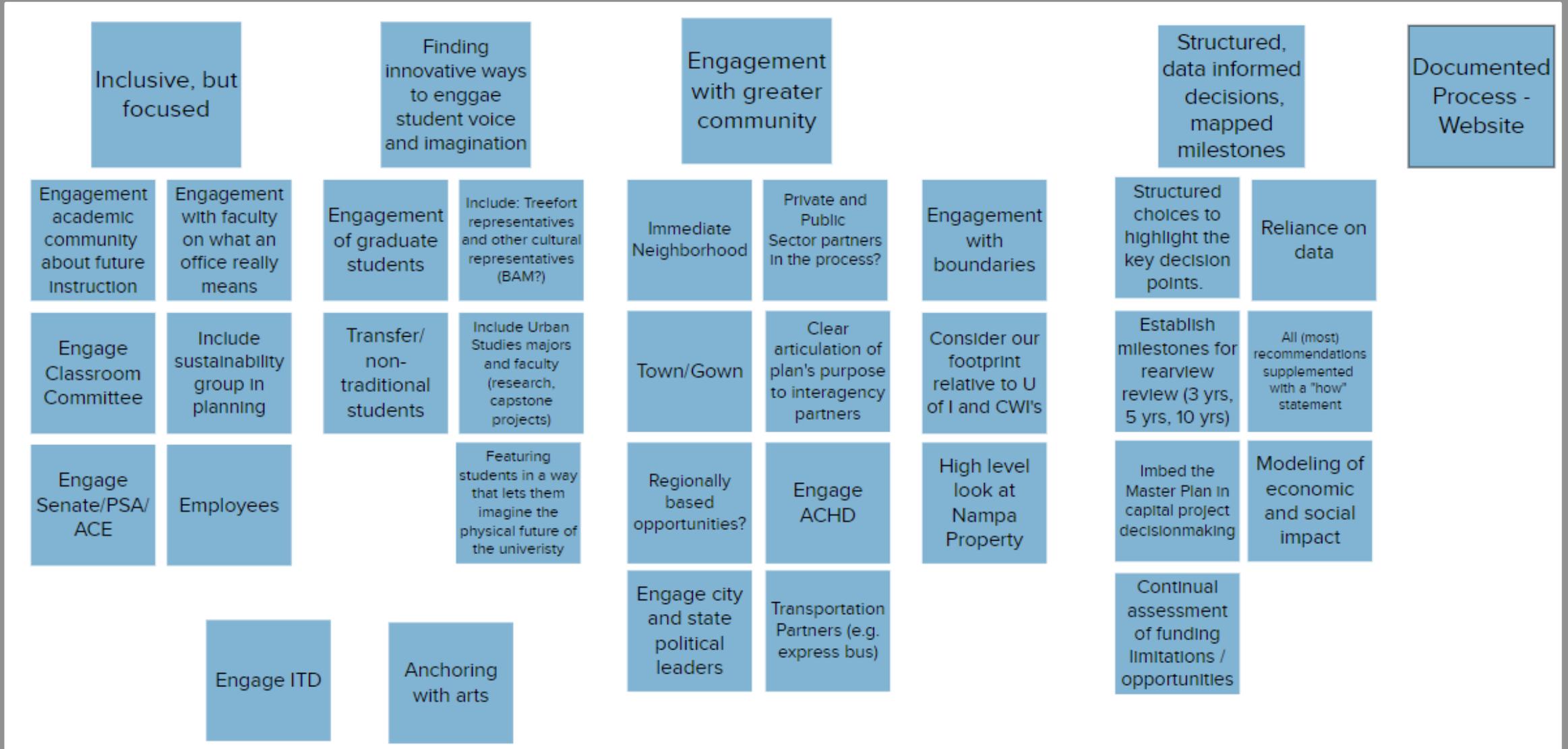
Mural

GOAL SETTING – for the MASTER PLAN



Mural

GOAL SETTING – for the PLANNING PROCESS



Goal Setting

❖ PLAN GOALS

- Revitalization of existing space & facilities (in addition to new facilities)
- Space that is flexible, adaptive, shared, collaborative for work & instruction
- Inspiring campus immersed in nature, embracing the riverfront
- Centered on the student experience
- Improved transportation options for a multi-modal mindset
- Expands housing options for undergrad/graduate students, post-docs, faculty, staff
- Integrated with the City & neighborhoods with opportunities for partnership
- Realistic & implementable, aligned with resources (revenues, funding sources)

Goal Setting

❖ **PROCESS GOALS**

- Inclusive but focused
- Innovative engagement of student voice & imagination
- Engaged with greater community & region
- Structured with data-informed key decision points and mapped milestones
- Well documented process & website
- More digital

Mural

The 5 strategic plan goals each have a board with the plan strategies.

We will start with the 1st goal, but at any time, you can go to any goal and strategy to add your input.

1. IMPROVE EDUCATIONAL ACCESS & STUDENT SUCCESS

1. Create / reset enrollment & success plan

2. Integrate career education + experiential learning

3. Expand educational access

4. Commit to high quality, innovative learning experiences

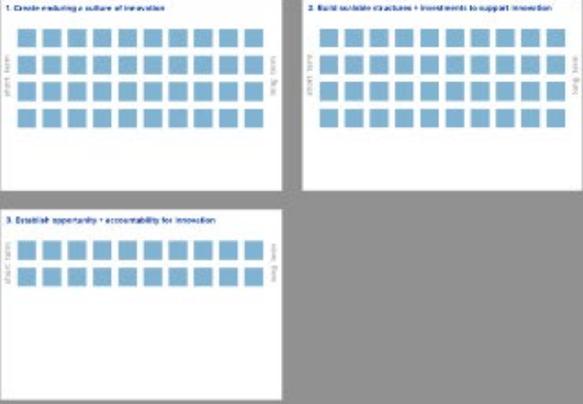


2. INNOVATION FOR INSTITUTIONAL IMPACT

1. Create enabling a culture of innovation

2. Build inclusive structure + incentives to support innovation

3. Establish opportunity + accountability for innovation

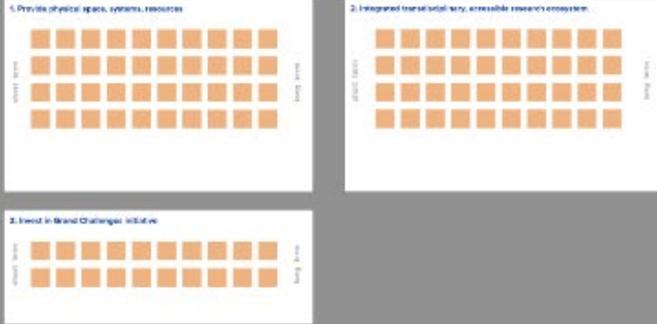


3. ADVANCE RESEARCH & CREATIVE ACTIVITY

1. Provide physical space, systems, resources

2. Integrated transdisciplinary, accessible research ecosystem

3. Invest in Grand Challenge initiative



4. FOSTER THRIVING COMMUNITY

1. Learning + working environment dedicated to flourishing

2. Create a comprehensive "whole employee" experience

3. Transparent, centralized business operations model

4. Foster a sustainable campus



5. TRAILBLAZE PROGRAMS & PARTNERSHIPS

1. Leverage niche partnerships, programs & rare opportunities

2. Expand partnerships with stakeholder communities

3. Create strategic primary structures to facilitate connections



Today & Next Steps



Campus Engagement Today

Open House format

- Matrix of Questions on Student-Centric space**
- Matrix of Questions on Study & Project space**
- Sustainability Priorities for Master Planning**
- Campus Aerial Map**
 - Where are improvements are needed?
 - Where are opportunities for the next 10-yrs?



In Progress + Next Steps

❖ **Workshop 1 – Kick-off, Goal Setting & Visioning**

- Summit Panel ‘Growing City, Growing University, Feb 27, 2:30 - 3:30 pm
- Summit Expo, Feb 27, 3:30 -4:30 pm
- Master Plan Open House, Feb 28, 9:30 -11:30 am
- Student Engagement, SUB Atrium, Feb 28, 11:45 am – 1:00 pm

❖ Schedule for Steering Committee meetings/calls

❖ Engagement Mapping for Stakeholder meetings/calls

❖ Initiate Listening sessions w/neighborhoods, city planning

❖ **Workshop 2 – Data & Analysis** - *to be scheduled in late March or early April*

❖ **Workshop 3 – Specific Studies** - *to be scheduled in May*



Q & A



BOISE STATE
UNIVERSITY

Thank You!



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